

HANNAH PALMER

ACCOUNT EXECUTIVE / COORDINATION

Experience

Yuit Communications | Anchorage, AK (2023 – Present)

Account Executive

Yuit Communications | Anchorage, AK (2021 – 2023)

Account Coordinator

Arctic Slope Telephone Cooperative Association | Anchorage, AK (2021)

Marketing Specialist

- Design creative marketing campaign materials, both print and digital.
- Place and monitor digital ads, track and monitor ad performance.
- Develop and maintain online presence (website and social media).
- Assist with coordination of company events.

Covenant Youth of Alaska | Anchorage, AK (2019 - 2021)

Communications Director

- Designed, created, and implemented a comprehensive marketing strategy.
- Designed and wrote monthly communications to staff, donors, and partners.
- Developed promotional materials and content for events.
- Maintained online presence (websites and social media).
- Designed and implemented content and campaigns for fundraising.
- Managed donor communication.

Education and Training

Cornell University (2023)

Web Design and Development
Certificate

Whitworth University

Spokane, WA (2018)

B.A. Graphic Design and
Marketing

Leadership

American Marketing Association,

Alaska Chapter (2021-2022)

Board Member, Social Media
Assistant

Skills

Excellent at project
management.

Fastidious attention to detail.

Dependable copy editor.