

SHAUNA CRAWFORD

ART DIRECTOR & ANIMATOR

Experience

Yuit Communications (2021-Current)

Art Director & Motion Graphics

- Motion graphics production
- Annual report design and layout
- Websites production and design
- Print and digital advertising
- Brand development

Walsh|Sheppard (2017-2021)

Digital Motion/Graphic Designer

- Radio production
- Video Production
- Website Production
- Photography
- Graphic Design

The Arc of Anchorage (2016-2017)

Visual Communications Specialist

- Marketing and advertising
- Event planning
- Web design
- Graphic design

Education, Training and Leadership

Western Washington University (2011-2016)

BA, Graphic Design & Minor, Business Administration

Study Abroad (2015)

Studied in Germany & Switzerland

Girls on the Run Southcentral,

Marketing Committee

American Institute of Graphic Arts,

Member

American Marketing Association,

Member

Skills

Adobe CC • Design Principles • Typography • Branding
Illustration • HTML + CSS • Video Production • Radio
Production Product Design • User Testing • Interactive
Design • Research & Development • Concept & Copywriting
Project Management • Vendor Communication