

MACKENZIE BANBURY

VIDEOGRAPHER & PHOTOGRAPHER

Experience

Yuit Communications | Anchorage, AK (2021 – Present)

Videographer and Photographer

- Craft creative strategy for video and photo shoots.
- Manage lighting and studio materials.
- Operate audio and camera equipment.
- Edit and produce final productions for broadcast TV, web advertising, radio, and live events.
- Helps plan shoots with the creative team and the client.
- Edit footage in post-production.

Yuit Communications | Anchorage, AK (2017 – 2020)

Freelance Videographer and Photographer

- On set and on location videographer.
- Responsible for working with Yuit's lead videographer and editing videos into final products.

Indemis Inc. | Anchorage, AK (2015- 2021)

Marketing Director

- In charge of concept design and execution.
- Manage media campaigns for social advertising.
- Manage lighting and studios materials
- Craft creative strategy for clients.

BuzzBizz Studios | Anchorage, AK (2013 – 2016)

Videographer

- Manage lighting and studio materials.
- Operate audio and camera equipment.
- Edit and produce final productions for broadcast TV, Web Advertising, Radio, and Live events.

Skills

Extensive experience in creative production.

Knowledge of lighting and audio to best represent client.

Experience in documentaries.

Expert in post-production editing.

Awards

AF24h Film Fest 'Judges Choice'
2017 Coming Home

Aurora Award, "Best Non-Profit Campaign"
2015 United Way Alaska

Aurora Award, 'Best Ad Under \$500'
2015 United Way Alaska

Goldie 'Best Ad for Small Business'
2012 Shoenook Shoes

Goldie 'Best Ad Series'
2014 Bob FM