

INGRID KLINKHART

PARTNER & SENIOR ACCOUNT MANAGER

Experience

Yuit Communications | Anchorage, AK (2014 - Present)

Partner and Senior Account Strategist

- Yuit annual budgeting, revenue forecasting and employee management.
- Develop strategic communication plans for clients in the healthcare and transportation industries, Alaska Native Corporations and others.
- Provide crisis communication services and training to clients.
- Produce TV spots and long-format corporate videos that highlight capabilities and issues.

MSI Communications | Anchorage, AK (2009 - 2014)

Account Manager

- Responsible for day-to-day contact with clients in the health care, Native Corporation, telecom, food service, and oil and gas industries.
- Developed ongoing marketing strategies for clients that included annual advertising budgets and communication plans.
- Worked with creative team on new advertising campaigns.
- Developed community outreach programs.

Store Owner | Anchorage, AK (2003 - 2005)

Store Owner and Manager

- Opened national low carb grocery store franchise in Anchorage, ordered store equipment and inventory, trained employees and implemented marketing and advertising.
- Consulted customers on low carb weight loss program.

KTUU | Anchorage, AK (1989 - 1997)

News Reporter, Morning Anchor

- Covered a wide range of stories for award-winning evening newscast.
- As weekend anchor, also produced newscasts.
- Won numerous awards for excellence in journalism.

KTVA (CBS), KBYR radio (CBS) | Anchorage, AK (1988 - 1989)

News Reporter

- Produced, wrote and anchored morning TV and radio news updates.
- Reported stories for evening newscast.

Education and Training

PRSA Counselors Academy

Member, *for agency owners*
(2018-Present)

Inbound Marketing Conference

Canada (2017)

Marketing conference and workshops.

California State University

Long Beach, CA (2008)

B.A. Broadcast Journalism,

Outstanding Broadcast Graduate Award

Leadership

Anchorage Museum Board of Directors (2013 - 2019)

Skills

Excellent at developing yearly budgets for clients and campaigns.

Excellent at turning strategic messaging into winning campaigns.